Agile Analytics A Value Driven Approach To Business Intelligence And Data Warehousing Agile Software Development Series By Ken W Collier 2011 08 06
The novel opens with Aunt Polly scrounging the house in search of her nephew, Tom Sawyer. She finds him in the closet, discovers that his hands are covered with jam, and prepares to give him a whipping. Tom cries out theatrically, “Look behind you!” and when Aunt Polly turns, Tom escapes over the fence. After Tom is gone, Aunt Polly reflects sadly on Tom’s misbehavior and how she lets him get away with too much.

Tom comes home at supper time. As usual, his father is well pleased with his adventures. During supper, Aunt Polly tells Tom that he will not be allowed to skip school that afternoon and must remain at home to do his lessons, for he was late this morning and hasn’t done his work. Tom’s father does not agree, but Aunt Polly is satisfied.

Tom goes out of the house in the cool evening air to look for a place to smoke. While wandering the streets of St. Petersburg, he meets the new arrival, Huckleberry Finn. Tom and Huckleberry enjoy each other’s company and eventually choose the new comer as the way home.

When he returns home in the evening, Tom finds Aunt Polly waiting for him. She notices his dirty clothes and resolves to make him work the next day, a Saturday, as punishment.

On Saturday morning, Aunt Polly sends Tom out to whitewash the fence. Jim passes by, and Tom lies to get Jim to do some of the whitewashing in return for a “white alley,” a kind of muddle. Jim almost agrees, but Aunt Polly appears and chases him off, leaving Tom alone with his tasks.
Using Agile methods, you can bring far greater innovation, value, and quality to any data warehousing (DW), business intelligence (BI), or analytics project. However, conventional Agile methodologies must be carefully adapted to address the unique characteristics of DW/BI projects. In Agile Analytics, Agile pioneer Ken Collier shows how to do just that.

Introducing Agile Analytics

Like Agile software development, Agile Analytics is established on a set of core values and guiding principles. It is not a rigid or prescriptive methodology; rather it is a style of building a data warehouse, data marts, business intelligence applications, and analytics applications that focuses on the early and continuous delivery of business value throughout the development lifecycle.

What Is Agile Analytics?

Value-driven development. The goal of each development iteration is the production of user-valued features. While you and I may appreciate the difficulty of complex data architectures, elegant data models, efficient ETL scripts, and so forth, users generally couldn’t care less about these things.